



MISGAgram

MARYLAND INTERCLUB SENIORS GOLF ASSOCIATION

NUMBER 6

LEE SHIMBERG, Editor

MAY 1981

THE EXECUTIVE DIRECTOR'S COLUMN

Special Thanks to:

1. Prince Georges CC: Spring meeting of Club Representatives Mar. 28, '81.
President Talmage Simpkins
Pro Jim Seeley and his lovely wife
Associates: Chas Alexander & Dick Cain
2. E. Shore Invitational May 6 & 7
Ocean Pines CC: Carl Myers, Pres.
Vic Rickey, Tournament
Ocean City G&YC: John Scott, Pres.
Red Green, Tournament
Cambridge: Ed Maguire, coordinator
3. Holiday Inn (Downtown) Myrtle Beach
John Pharr and his staff, as always, were our gracious hosts.

GOAL: To cement our communications contacts

Most Division Representatives have scheduled meetings with their clubs. This is a very important channel for communicating within MISGA..Both up and down. Keeping informed is our primary objective for 1981. Division reps will meet in June to compare results of their club contacts and formulate a report to the Board.

The Board and Division Reps want to insure that Club Reps and their associates receive MISGAgrams and articles for general distribution. With this in mind we plan to send such issuances to Division Reps for distribution.

GOAL: A Good Communications Program -
See Page 4 Dec '80 MISGAgram

All clubs are requested to send me one copy of their in-house news letters and newspaper publicity concerning MISGA and/or Associates.

By now each club should have a duly appointed publicity chairman.

NEWLY APPOINTED:

Standing Committees:

Nominations: T. Neil Turner, Chairman

Audit: Ed Binder, Hobitts Glen

Policy and Planning:

Wm. Woolston, Hunt Valley, Chairman

Members: Ed Schmidt, Talbot

Sam Hastings, Argyle

Gil Williams, U. of Md.

Mel Gesell, Wakefield Valley

Al Hagen, Lakewood

Budget: Sid Rapoport, Hobitts Glen

Al Hagen, Lakewood

Ad Hoc Committees

Communications: Joe Gambatese, Kenwood;

Lee Shimberg, Greencastle; John

Wheeler, Greencastle; Herb Hudson,

Indian Springs; Al Hagen, Lakewood

Spring Fling:

Nick Sarelak, Argyle

Larry Weisinger, Argyle

Al Hagen, Lakewood

ANNUAL SPRING MEETING AT PRINCE GEORGES
COUNTRY CLUB April 28, 1981

A banner turnout of 65 MISGA Associates from 29 country clubs board members attended this annual meeting and enjoyed an afternoon of golf at Prince George's new facility.

Both activities were enimently successful in that a number objectives were met during the course of the meeting (summarized below) and the golf play was (almost) sparkling on a truly difficult and beautiful course. It is a pleasure to inform those MISGA Associates who plan to play at PGCC that it is in excellent shape, especially considering that it has been open for play for less than less than 6 months.

The meeting was opened by Al Hagen, Executive Director, who introduced Gil Williams, Chairman of Operations Liaison Committee. Gil introduced his Division Representatives and explained the procedure for keeping the membership informed. He called attention to MISGA's goals and objectives included in a handout and provided the clubs with a list of club reps and the division reps.

We have 3 new member clubs: Wakefield Valley, Crofton and Chester River. Mel Gesell, club rep. at Wakefield Valley, received a congratulatory LOGO which he will hang in the club house. The other two clubs will also receive their logos. Speaking of mixers Argyle has 17 of them! It also has a billfold size printed schedule, a convenience that all clubs should try to emulate.

Al Hagen turned to the consideration of a new location for the Spring Fling, noting that the objective was to be able to accomodate many more golfers-- up to 280. One candidate is Fox Fire near Pinehurst. An ad hoc Spring Fling committee is looking into this and will have a report for the June board meeting. Several persons called attention to the possibility of poor weather and thin grass in North Carolina in late March-early April and the lack of

things to do for the nongolfing ladies.

After a break, Dave Watson discussed logistics for the Eastern Shore Invitational on May 6 and 7. He announced that qualifying rounds for the Fall Championship would be held during the second week in September and the final round would be a Lakewood on September 25.

Sam Hastings then explained the club allocation of qualifying slots which had been previously approved in principle. In brief each club is to be given that number of team slots at each qualifying location proportional to the club's percentage of membership in MISGA.

After considerable discussion about whether to limit club representation to a single team in the final round, Bill Woolston moved and Don Rice seconded that all qualifiers regardless of club affiliation be eligible to compete for the championship. The motion was carried with enthusiasm.

HELP

MISGA is expanding rapidly -- which is good. Our growth towards a membership of 1700 Associates means, however, that it is getting more difficult for everyone to meet at mixers and other MISGA events. There are several ways to keep in touch. One of them is through this news letter. You can Help by providing us with your talent. We need people who like to draw or write. Cartoons of a happening at a mixer are welcome. In fact just about anything newsworthy concerning any of our Associates is welcome.

*Lee Shimberg, Editor
14000 Castle Blvd. S.S. 20904
301 890 8845*

THE SPRING FLING

By H. Lee Shimberg, Greencastle

This column is not for the benefit of the 48 happy MISGA Associates and their wives who attended--it is for the information of the approximately 1700 Associates who didn't apply for a place when applications were being taken last August. The attendees know the format that was followed, the excellent camaraderie developed, and the fine accommodations and meals provided as part of the package. I'll tell you something about these positive aspects after I discuss the matter of attendance which is important as evidenced by concern expressed to me by both MISGA directors and associates. Of the 38 clubs comprising MISGA, only 15 were represented. This maldistribution and, to a certain extent, associated lack of receipt of applications probably arises from five important factors:

- = Many Misga Associates don't know about the Fling
- = Some Associates think the package is too expensive
- = Some think the Fling is too long and too far away - which puts a strain on family relations
- = Some think that there is no point in applying for a place because 2 or 3 clubs hog the slots anyway
- = Some would prefer the fling to be held one week earlier to avoid conflicts with home club opening MISGA events

Taking these in order, the first point is certainly valid as I can personally attest: This is my third year as a MISGA Associate and my first Spring Fling. I missed the two previous flings only BECAUSE I didn't know about them. This situation was caused by inadequate communication from the Board down to the Associate, a situation that is being significantly improved for 1981 (more on this elsewhere in this ISGAGram).

The second point - too expensive - seems to be at least to be considerably less valid. This is because of what you get for \$282:

- = Six nights of accommodations in spacious rooms priced at \$31/person (double).....\$186
- = Six breakfasts and six dinners with unrestricted choices from the menu averaging \$4 for breakfast and \$10 for dinner 84
- = green fees for five days 80

The total unpackaged amount.....\$344

This doesn't include a couple of other goodies such as two open bar cocktail parties and a group golf lesson given by the Holiday Inn's resident pro. I didn't include these because not all persons participate in these events -- although I can assure you that the cocktail parties were well attended.

The third point - that the Fling is too long and too far away, especially for those with family responsibilities, is certainly worth examining noting however that there are tradeoffs as we pull back closer to home. Two of these are that as you get closer, the weather gets poorer and the price gets richer. Nonetheless the package could be priced at about the same figure at perhaps one third less distance if the Fling were shortened by one day. Associates' comments are solicited.

The fourth point - that many Associates are discouraged from applying for a place because of monopolization of slots by a few clubs has a reverse side to the coin. That is that these clubs take slots only because other clubs do not do so. There are several solutions to this problem including proportional allocation of slots and by greatly enlarging the size of the Fling, say by a factor of 3 or 4.

The final point - about advancing the Fling date by a week. Past experiences dictate we schedule as late as possible because of better weather and course conditions. This means it falls in the week before Holy Week. This should not conflict with MIXER schedules at home because all major tournament dates are published in October.

SPRING FLING cont'd

Speaking of meals, as we were a while back, most of us took advantage of being able to "eat out" at two establishments. At one, a seafood house, we ate without menu restriction. At the other, an Italian restaurant, we were allowed at \$9 credit but we had a snugly waitress who was a super-saleswoman and we bought everything that she suggested, running up a pretty good "extras" bill. Earlier Tony, the owner of the restaurant, greeted some of the golfing wives on the fairway side of his home at the SURF C.C. and offered them bloody Marys as a demonstration, I think, of his hospitality.

The Fling started with a scrambler which was highlighted by a classic faux pas by one of the sub par shooting groups consisting of Ed Schmidt, Larry Ring, Bruce Holly and Henry Galotta. After a putt to within a few inches of the hole by the first putter, he holed out and the three other members of the foursome could not take shots at the bird.

The next day's play was a 2 Net Best Ball of Foursome which did not produce anything notable except the spread of scores which included a spectacular 130 on down to a drooping 148. Wednesday and Friday play was for low net and low gross championships with A players paired with Cs and Bs with Ds. Luck of the draw was also used for the two-man teams and this format succeeded in getting most Associates playing with different people each day. This good mix is a continuing MISGA objective and at the Spring Fling it was realized because by the Friday night awards dinner most Associates were on a first name basis.

We are grateful to (1) Clyde Phillipps, Larry Ring & Willis Warren our welcoming committee; (2) Ed Schmidt, Sam Hastings, Bill Woolston & Gil Williams who so ably conducted the men's tournaments; and (3) special thanks to LaRue Briggs of Lakewood who directed ladies golf at 5 super courses.

Forty eight men played at Azalea Sands, Beachwood, Surf, Deer Track and Litchfield. 42 men were winners who shared 70 prizes. Hobart Henline and Doug Lenardson (Eaglehead and Cambridge respectively) won in 4 tournaments. 5 men won in 3 tournaments 13 men in 2 each. Biggest winner was Hobart Henline with \$42.50 in his mad money pocket.

COMMUNICATIONS COMMITTEE SETS GOALS - Needs your help

The committee's goals for 1981 are simple and direct: to inform Associates of all events and other activities of interest. The Committee plans to meet this goal in two ways: by issuing a number of MISGAgrams this year, of which this is the first, by issuing guidelines and procedures for mixers and other events, and by replying to questions raised by Associates either through their club reps or through correspondence to the editor of this news-letter. All of you, be assured that your questions will receive careful consideration and thoughtful replies will be provided by the person responsible.

Now the Committee NEEDS YOUR HELP TO improve the readability of our publications. Specifically we need (right now) a mechanical lettering machine such as Headliner, KroyType, or Foto-type (or someone with access to one of these machines). We will supply the topic heads and strip in the composed versions and/or operate the machines if made available to us.

The members of your Committee are Al Hagen (593 0384); John Wheeler (942 0426); Joe Gambatese (656 6877) and Lee Shimberg (890 8845).

Call any one of us if you can help us with this request -- NOW. Thanks.

NOTE:

Pat Patrizio of Leisure World recently 72 in a mixer at U. of Md. A good score anytime, a great score when he bettered his age. Pat is 73 and a charter member of MISGA.

MISGA CLUB REPRESENTATIVES 1981

1. Argyle Sam Hastings 15416 Tierra Dr. S.S. 20906 598 6171
Les Thomas 1405 Milestone Dr. S.S. 20904 622-1668
2. Beaver Creek Geo. Fisher 616 Marion St. Hagerstown 21704 733 0909
Chas. Adams, Rt 2 Box 104, Boonsboro 21718 733 4225
3. Bethesda Wm Thornton 5816 Greentree Rd, Bethesda 20034 530 2789
Dick Redinger 9514 Kentsdale Dr. Potomac 20854 365 1661
4. Brooke Manor Tony Grande 11318 Mitscher St., Kensington 20795 946 0322
Jim Drain 11012 Lamplighter Lane, Potomac 20854 209 6313
5. Crofton Mike Melvin 1573 Crofton Pdw, Crofton 21114 721 2543
Harry Bryan 1732 Abermarle Dr. Crofton 21114 261 0905
6. Eaglehead Bill Dorrell Rt 6 Box 175, Frederick 21701 663 9007
Marlowe Cline 1705 W. 7th, Frederick 21701 663 4573
7. Greencastle Bill Manuel 14000 Castle Blvd. S.S. 20904 890 6649
Dick Mehaffey 13211 Betty Ln. S.S. 20904 384 9463
8. Hobbits Glen Frank Koby PO Box 129, Clarksville 21029 286 2112
9. Holly Hills Jack Burns Rt 5, Frederick 21701 371 6803
Harold Remegar 1601 Rock Creek Dr. Frederick 21700
10. Hunt Valley Vern Mergl 1908 Eastridge Rd. Timonium 21093 252 1609
Bill Woolston 13711 Summer Hill Dr. Phoenix 21131 666-2505
11. Indian Springs Herb Hudson 4005 Rickover Rd. S.S. 20902 949 1894
Bernie Goldsmith 9309 Greyrock Rd. S.S. 20910 595 7477
12. Kenwood Pat Boyle 3929 N 36th St., Arlington, VA. 22207 703-527 4585
13. Lakewood Al Strachocki 13 Eaton Overlook, Rkvl 20850 424 4958
Web Maxson 5423 Beech Ave., Bethesda 20014 530 1385
14. Leisure World Bud Roudebush 14608 Edelman Rd S.S. 20906 598 5097
Joe Weber, 15311 Pine Orchard Drive. SS 20906 598 4249
15. Manor Gus Saridakis 4104 Norbeck Rd. Rkvl 20853 929 2912
Frank Coyle 4601 Great Oak Rd., Rkvl. 20853 460 5407
16. Montgomery Doug Moats 508 Kerwin Rd. S.S. 20901 593 2567
17. Montg Village Duane Swindle 19516 Tiber Ct., Gaithersburg 20760 869 5612
David Wright 6622 Sulky Ln. Rockv 20852 881 7596
18. Piney Branch Barney Corbett 29 Pleasant Hill Rd. Owings Mill 21117 3564438
Edw. Gosling 304 Weatherbee Rd. Towson 21204 823 5511
19. Pot. Valley Mike Deodes 9701 Fields Rd. Gaiths. 20706 348 1001
Chas. Fletcher 5301 Westbard Circle Bethesda 20016 654 8180
20. Pr. Georges Dick Cain 7504 Sæetbriar Dr. College Pk. 20740 474 4679
Dominic Ciango 5611 Insey St. Suitland 20038 735 5347
21. Rolling Rd. John MacDonald 215 Rolling Brook Way Balto. 21228
Ben Long 20 Sheraton Rd. Randalstown 21133 922 1769
22. Sparrows Point Frank Bucharewicz 3802 E Pratt St. Balto 21224 342 0290
23. Univ of Md Mark Leonard 1724 Merrimac Dr. Adelphi 20783 434 8637
Dan Palumbo 11904 Montague Dr. Laurel 20811 490 2542
24. Tantallon Rex Nelson 4024 Quander Rd Alexandria, Va 22307 703 768 9040
25. VFW Jim McClaren 710 Midway Dr. Frederick 21701 663-4824
Bob McClaren 86 Sherwood Dr. Walkersville 21793 301 845 8442
25. Washingtonian Tom Priolo 4921 Chevy Chase Blvd Chevy Chase 20015 654 0398
J.C. Davenport 12009 Hitching Post Ln 20852 881 0255
27. Wakefield Valley Mel Gesell 307 Crowl Rd 848 6144 Westminster 21157
Leo V. Cheney 48 W Chase St. Westminster 21157 848 8554

NOTE: Unless otherwise noted area codes outside of your immediate vicinity are all 301

Club Representatives Eastern Shore 1981

Cambridge 1 Ed Maguire Box 124 A RD3 Cambridge, Md. 21613 301 228 6046
Caroline 1 Sam Bebee 313 Buena Vista Ave. Federalsburg Md. 21632 301 754 8609
Elks 2 William Long 129 Holland Ave. Salisbury, Md. 21801 301 749 9136
Seaford 1 Stuart Sargent 607 Phillips St. Seaford, Del. 19973 302 629 4141
Shawnee 1 Lou Pikus 23 Elizabeth St, Milford, Del. 19963 302 422 7441
Talbot 1 Pete Sivess RD 1 Box 124 E St. Michaels, Md. 21663 301 745 5650
Nassawanga 2 Ralph French Rt 1 Box 220 Princess Anne Md, 21853 301 651 3858
Green Hill 2 Norm Gatterdam 9 Devonshire Dr. Salisbury Md 21801 301 546 4753
Ocean City 2 Red Green RT 2 Box 260 Berlin, Md. 21811 301 641 1045
Ocean Pines 2 Victor Rickey 023 Ocean Pines Berlin, Md. 21811 301 641 0168
Martingham 1 Fred Nordenholz Mt. Pleasant St, St. Michaels, Md. 21663 301 745 999
Chester River 1 Bob Fleetwood Rt 4 Box 363 Chestertown Md. 21620 301 778 0666

Division Representatives 1981

Ed Maguire 1 Box 124 A RD3 Cambridge, Md. 21613 301 228 6046
Maurice Peacock 2 Box 63 Snow Hill Md. 21863 301 632 0455
Bill Dorrell 3 Rt 6 Box 175 Frederick, Md. 21701 301 663 9007
Vern Mergl 4 1908 Eastridge Rd. Timonium, Md. 21093 301 252 1609
Doug Moats 5 508 Kerwin Rd. Silver Spring Md. 20901 593 2567
Bill Hartman 6 8510 Hempstead Ave, Bethesda, Md. 20034 530 4645
Charlie West 7 1107 Downs Dr. Silver Spring, Md. 20904 622 2136

Officers and Board Members:

President:	Edward Schmidt, RDF 1, Box 320, Easton, Md. 32601	(822-6123)
Vice President:	T. Neill Turner, 9228 Kirkdale Rd., Bethesda, 20034	(530-7962)
Treasurer:	Sidney Rapoport, 10297 Crimson Tree Ct. Columbia 21044	(997-5835)
Secretary:	David Watson, 830 Snider Ln. Silver Spring, 20904	(384-9542)
	Frank Buddle, 11911 Rocking Horse Rd., Rockville 20852	(770-7436)
	Allen W. Eckel, 213 Sandy Hill Rd., Cambridge 21613	(228-2925)
	Geo. W. Fisher, 616 Marion St., Hagerstown 21740	(733-0909)
	John E. McManus, 4807 DeRusy Parkway, Chevy Chase 20015	(654-6837)
	Waldo E. Sager, 5101 Wissioming Rd. Bethesda 20016	(229-6295)
	Gilbert T. Williams, 9251 Limestone Pl., College Pk	(935-3116)
	Wm. W. Woolston, 13711 Summer Hill Dr. Phoenix 21131	(666-2505)

OPERATIONS

Executive Director: Al Hagen, 323 Waterford Rd., Silver Spring, 20901 (593-0384)
Assit. Exec. Director: Gil Williams, 9251 Limestone Pl. College Pk 20740 (935-3116)

SUMMARY OF ACTIONS TAKEN
MISGA BOARD MEETING OF APRIL 23, 1981 AT PENN NATIONAL

THE FOLLOWING MOTIONS WERE PASSED:

Rescind previously passed motion permitting Board members to compete in the Fall Championship without qualifying.

Sell MISGA bag tags @ 50¢ each.

Establish Ad Hoc planning committee to develop both short- and long-range posture for MISGA activities.

Grant Wakefield Valley membership in MISGA

Appoint Ad Hoc committee for 1982 to investigate feasibility of holding the 1982 Spring Fling at Foxfire (near Pinehurst) with capacity for up to 280 Associates at an "affordable" price.

Appoint an Ad Hoc committee on communications to develop a communications policy with a preliminary report for the June Board meeting.

Major tournaments schedule for 1982 will be presented to the Board at the June meeting by the Tournament Committee.

MISGA's current operating condition is to be reviewed by the Liaison Committee at the June Board meeting.

MISGA's expenditures will not exceed approved budget of 10/80 without Board approval with the proviso that individual categories may exceed authorizations as long as the total budget is within the set limit.

MISGA clubs are authorized to set their own fiscal policies with respect to all local events.

Slots for two man teams for the Fall Championship qualifying round will be allocated to clubs in proportion to their membership with two provisos: each club is guaranteed a minimum of one team and selection of qualifiers will be based on the results at each of the three clubs used as qualifying sites --not among the three clubs. This decision was based on eliminating differences in course difficulty and weather conditions. It was further agreed that if not all qualifiers from any site show up, additional qualifiers would be selected by going down the list (of best net scores) for the site involved to select "standby" teams.

MISGA's GUARANTEE POLICY:

Players: Misga will not guarantee a specific number of players in its major tournaments although clubs will be kept advised on what our planned numbers are.

Meals: meals are paid for on the actual number dining; Club is advised before play starts

Disasters: In the event of tornadoes or monsoons Misga will pay for predisaster contracted for items e.g. food, carts, special waiters which cannot be canceled.

Individual actions: Misga is not responsible for the actions of Associates. Withdrawing Associates are responsible to get a substitute. In emergencies, such as sickness immediately before an event, refunds will be made only to the extent recoverable.

EASTERN SHORE INVITATIONAL MAY 6 and 7

Place: Ocean Pines CC & Ocean City G&YC
No. of Associates: 180
One of MISGA's Great Annual Events
By: Herb Hudson, Indian Springs CC

Well here we are with the 1981 MISGA Eastern Shore Invitational behind us and with scores of memories to make our individual club members jealous that they missed this gala affair. One wife was heard to say, "This is great! when is the next one?" And that was only at the dinner, before the second day of golf.

The sole hitch was the absence of golf arrangements for the ladies. But Naomi Henline of Eaglehead jumped into the breach and, with the help of the wife of the Ocean City G & YC Club's pro, saved the day -- at least the second day. We won't let this happen again, will we, Al?

Both courses were in great shape and the golfing was enjoyed by all -- or at least almost all. They had a good thing going at the Ocean City course. At one par three hole, two young ladies passed out two golf balls for greenies in return for a one dollar fee. A few holes later most of the balls won plus a few more were retrieved by a small lake to the right of another par three. Remember ???

This was a tournament where some of the losers had more fun than the winners. Syd Taylor of Ocean Pines walked up to his partner at one point and said, "My golf has improved 100% since I bought these golf shoes!" His partner looked down at the shoes and Syd had a plastic pitching wedge head attached to the instep of his right shoe. Nice subtle way for improving your lie in the rough -- and wasn't that some rough at Ocean Pines !!!

Then there were the winners, bless 'em all. We were beginning to get suspicious of Al Hagen's first place wins until we found out that his three partners were really Palmer, Nicklaus and Trevino.

The Carousel was great for the night's lodging but where were most of MISGA when the Disco was jumping? Probably in their rooms playing -- gin ???

By the way -- who was the joker who arranged the room calls for 5:30 A.M. ?

To all who stayed at home -- sorry for you this time but don't miss the 1982 Spring Fling. It will be twice as big as in 1981 and no doubt the event of the year.

MISGA FALL CHAMPIONSHIP TOURNAMENTS

The fall qualifying tournament is a 2-man better-ball, full handicap with no limits on the combination of handicaps of partners. All clubs will have at least one team entrant in the championship flight provided they show up at the qualifying trials. The qualifying trial sites are: Tantallon, September 9; Piney Branch, September 10; and Nassawonga on a date to be announced.

How many 2-man teams will each club have in the fall qualifying?

The number of teams is determined by the size of the club's MISGA membership relative to the total MISGA membership. It is further dependent upon the total number of qualifying spots available at the three qualifying sites. For example, assume that MISGA has 1700 members of which 400 are on the eastern shore and 1300 on the western shore. The two qualifying sites on the western shore can accommodate 72 2-man teams each. Further, assume that the western shore clubs are so divided that the total MISGA membership of the clubs qualifying at each site are the same and equal to 650. Therefore, if 650 members warrant 72 qualifying teams, then 400 members (# in the eastern shore clubs) warrant $400/650 \text{ times } 72 = 44$ teams. So, we have 72 teams qualifying at sites 1 and 2 and 44 teams at site 3. Now, if you are a western shore club and have 55 MISGA Associates you may send $55/650 \text{ times } 72 = 6$ teams to qualifying.

In actuality, the number of teams which each club may send to qualifying will depend upon the number of paid MISGA Associates recorded as of June 1, 1981.

Using an idealized example:

In the following example 28 teams from both Tantallon and Piney Branch and 16 teams from Nassawonga would be selected to go to the championships at Lakewood on September 25th.

Which of the qualifying teams go on to the championship?

First, at each qualifying site each club's team which has the lowest qualifying score with respect to their club's other teams is an automatic qualifier. In other words, each club is guaranteed one team in the championships provided it has qualified. The remainder of the quota for each qualifying site is then filled by teams in the order in which they finished in terms of score, regardless of their club affiliation. Therefore, using the idealized example again:

	<u>Tantallon</u>	<u>Piney Branch</u>	<u>Nassawonga</u>
# Clubs Qualifying there	13	14	11
# Automatic Qualifiers	13	14	11
# Slots available for championship	28	28	16
# teams chosen from qualifying list to go to championship	15	14	5

(NOTE: In contrast to last year's combined minimum handicap of 25 there is no restriction on what the combined handicaps of the partners in the 2-man team may be in 1981.)

TALK SENIOR GOLF SENSE

By Duane Swindle, Montgomery Village CC

At most clubs a well organized and administered Seniors Golf program is one of the best cash flow assets of the club. Surprisingly, many clubs do not recognize this valuable asset.

If we want the clubs to recognize the value of Senior Golf Programs it is up to us to toot our horn louder, more often and better than we have in the past.

First, we need to take a little trouble to total up the cash flow after each seniors event. How many carts were rented, how much prize money was awarded in proshop credit, what was the food bill or estimated food expenditure? Plus an estimate of the expenditures in the proshop and at the bar.

Second, you must tell the "man" about this. The "Man" may be the President of the club, the Chairman of the Golf Committee or the owner of club, this will vary from club to club. Each Seniors Chairman or Club Rep. will know best to handle this in his club. But one suggestion is to notify the "man" after each Seniors event as the amount of cash flow for the event. This means he is hearing about the Seniors cash flow contribution to the club often enough that the Seniors program will not be forgotten or sold short.

One Club kept a record last year and showed a cash flow of over \$16,000 for the year and the same club will probably show more this year. Another club has set a goal of \$20,000 for the year. When you keep a record or set a goal for yourself you are forced to realize that you must have an active Seniors Program if you want that bottom line to be impressive at the end of the year. You will not end up with a big cash flow figure with a token Seniors Program. As many events as the club will allow should be scheduled. Additional MISGA Mixers are generally available. Other Special Senior events can be held such as invitational tournaments, Member-guests etc. One club

Seniors group invited the ladies of the club to play in a best ball foursome set up on Seniors day. It was a big success with a cash flow just under \$1000. The ladies enjoyed it so much they want another Mixer this year. There are a lot of other ideas available.

Most Clubs are sensitive to the cash flow problem and we are missing a golden opportunity if we fail to keep our clubs informed as to what we are contributing and how we might be able to contribute more with better cooperation.

NOTE: Record keeping of cash flow has been an on-going objective for all MISGA clubs these past 3 years.

1981
Mixer
Schedule
AT HOME ACROSS →
AWAY DOWN

		Ocean City	Elks	Caroline	Ocean Pines	Green Hill	Nassawango	Shawnee	Talbot	Cambridge	Seaford
Ocean City	W	X	10/1	4/8	7/2	4/17	8/19	9/9		4/15	7/8
Elks		4/13	X	10/22		5/28	7/9	8/20			6/18
Caroline		10/20	5/19	X	4/21	10/6	6/16	7/7	8/18	9/15	5/5
Ocean Pines		9/24	6/8		X	5/7	6/25	6/11	6/17	10/8	
Green Hill		8/27	9/3		10/2	X	4/16	5/21	6/25	7/23	
Nassawango		6/4	7/23	8/6	9/10		X	10/15	4/9	5/14	
Shawnee		5/5	6/9	7/21	8/9	9/22	10/21	X		10/6	4/7
Talbot				6/9	7/21	8/4		9/28	X	4/28	9/18
Cambridge			4/18	5/21	6/17	7/18	9/2		7/8	X	8/5
Seaford		7/24	8/20	9/25		4/24	10/30	4/10	5/29	6/20	X